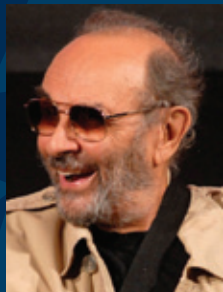


Stanley Donen

DIRECTOR / CHOREOGRAPHER
2011 IFF Lifetime Achievement Award



Stanley Donen began dancing as a child and made his Broadway debut at age 16 in *Pal Joey*. After heading to Hollywood, he began a long and successful career working with the greatest dancers of the time, directing several of the most highly regarded musicals ever to emerge from Hollywood including *Singin' in the Rain*, *Seven Brides for Seven Brothers*, and *On the Town*. He went on to make numerous other cherished films such as *Charade* and *Two for the Road*. He has received much praise and many awards for his wonderful contributions and in 1998, received an Academy Award for lifetime achievement "in appreciation of a body of work marked by grace, elegance, wit, and visual innovation."

Liev Schreiber

ACTOR

2011 IFF Achievement in Film Award



Liev Schreiber is considered one of the finest actors of his generation with a repertoire of resonant, humanistic and oftentimes gritty portrayals that have garnered him praise in film, theatre and television. He most recently appeared in the contemporary action thriller *Salt* with Angelina Jolie and starred opposite Daniel Craig and Jamie Bell in *Defiance*, the World War II-era drama directed by Edward Zwick. His other film credits include *X-Men Origins: Wolverine*, *Taking Woodstock*, *Repo Men*, *The Painted Veil*, *The Manchurian Candidate*, *The Omen*, *The Sum of All Fears*, *Hamlet*, *The Hurricane* and *A Walk on the Moon*, among many other projects. He made his directorial debut with *Everything is Illuminated* for which he also wrote the screenplay.

Micha Shagrir

PRODUCER / DIRECTOR

2011 IFF Cinematic Achievement Award



Micha Shagrir is credited with planting the seeds of the Israeli film & television industry in the 1960s. When he returned to Israel after a year-long internship with the BBC, he went on to produce and direct a long line of documentary films for various companies. Over the next four decades, he focused extensively on the Israeli and Jewish experience. Throughout his career, he has remained faithful to the classical Zionist symbiosis between the individual and society. He continues to be a conduit of Israel's film industry and last year, received the Lifetime Achievement Award from the Jerusalem International Film Festival.

A PRESENTATION OF ISRAFEST FOUNDATION, INC.

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request the pleasure of your company at the

Opening Night Gala

of the

25th ANNIVERSARY ISRAEL FILM FESTIVAL

Honoring

Stanley Donen

2011 IFF Lifetime Achievement Award

Liev Schreiber

2011 IFF Achievement in Film Award

Micha Shagrir

2011 IFF Cinematic Achievement Award

Presenting the New York Premiere of

INTIMATE GRAMMAR

Directed by Nir Bergman

Winner of Sakura Grand Prix Tokyo Int'l Film Festival

Winner of Best Feature Film Jerusalem Int'l Film Festival

Thursday, May 5, 2011

VIP Reception | 5:30 p.m.

The Plaza, Edwardian Room

768 5th Avenue, New York

Awards Presentation | 7:30 p.m.

The Paris Theatre

4 West 58th Street, New York

Screening to follow Awards Presentation

For more information and tickets, please call IsraFest Foundation: 877.966.5566

Dietary Laws Observed | Business Attire

RSVP Card Enclosed

A portion of the proceeds raised this evening will provide scholarships to Israeli students in six major film schools in Israel

25th ISRAEL FILM FESTIVAL

NEW YORK MAY 5 - 19, 2011

amc AMC LOEWS 84TH STREET 6
2310 BROADWAY, NEW YORK, NY 10024

As the largest showcase of Israeli films in the United States, the mission of the Israel Film Festival is to spotlight Israel's thriving film and television industry and enrich the American experience of Israel's social and cultural diversity. For 2-1/2 decades, more than 800 films have been enjoyed by over 900,000 film enthusiasts in Los Angeles, New York and Miami, making it one of the leading foreign film festivals in the United States.

This year, the Festival is proud to present the latest Israeli Feature Films, Thought-Provoking Documentaries and Innovative Student Shorts, and will honor three distinguished individuals who have made immeasurable contributions to the entertainment industry and the Jewish Community.

Presented by the IsraFest Foundation, Inc., with the generous support of the Hollywood community, the Government of Israel, corporate sponsors, cultural foundations and numerous individuals, the 25th Israel Film Festival takes place in New York City from May 5 through May 19, 2011.

Once again, IsraFest Foundation, Inc. is proud to donate a portion of the proceeds raised at the Opening Night Gala to provide scholarships to exceptional Israeli students at six major film schools in Israel.

For tickets and information, call IsraFest at 1-877-966-5566 or visit:
www.IsraelFilmFestival.com.

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Arthur Cohn	Sharon Harel	Rob Reiner	



NEW YORK
MAY 5-19, 2011

WWW.ISRAELFILMFESTIVAL.COM

Opening Night Gala

MAY 5, 2011 | THE PLAZA | THE PARIS THEATRE

Sponsorship & Advertising Opportunities

PLEASE CHECK ONE

PREMIERE SPONSOR\$50,000

- Premiere Sponsor of the Opening Night Gala including an opportunity to address the audience
- Back cover and one full-page Color ad in Anniversary Tribute Journal
- 30-second commercial or promo before each screening
- Single moving logo in pre-screening trailer before each screening
- 30 tickets to Opening Night Gala Awards, Screening & Reception
- 10 tickets to Closing Night Celebration
- 50 Festival vouchers good for any regular screening
- Company Logo on invitation and red carpet step-and-repeat banner
- Company Logo prominently placed on banners, theatre lobby signage, Festival flyers and all media ads
- Company name mentioned in all Festival press releases
- Company Logo on Festival website with link to your website
- Photo Gold Pass good for two at any regular screening

25TH ANNIVERSARY OFFICIAL SPONSOR\$25,000

- Official Sponsor of the Opening Night Gala Red Carpet Reception
- Two (2) full-page Color spread ad in Anniversary Tribute Journal
- Single moving logo in pre-screening trailer before each screening
- 20 tickets to Opening Night Gala Awards, Screening & Reception
- 8 tickets to Closing Night Celebration
- 40 Festival vouchers good for any regular screening
- Company Logo on invitation and red carpet step-and-repeat banner
- Company Logo prominently placed on banners, theatre lobby signage, Festival flyers and all media ads
- Company name mentioned in all Festival press releases
- Company Logo on Festival website with link to your website
- Photo Gold Pass good for two at any regular screening

SILVER CHAI SPONSOR\$18,000

- Two (2) full-page Color spread ad in Anniversary Tribute Journal
- Single logo in pre-screening trailer before each screening
- Logo prominently placed on banners, theatre lobby signage, Festival flyers and select media ads
- 10 tickets to Opening Night Gala Awards, Screening & Reception
- 6 tickets to Closing Night Celebration
- 30 Festival vouchers good for any regular screening
- Company Logo on Festival website with link to your website
- Photo Gold Pass good for two at any regular screening

MAJOR COPORATE & ORGANIZATION SPONSOR\$10,000

- One (1) full-page Color ad in Anniversary Tribute Journal
- Shared logo in pre-screening trailer before each screening
- Shared logo placement on banners, theatre lobby signage, Festival flyers and select media ads

- 8 tickets to Opening Night Gala Awards, Screening & Reception
- 4 tickets to Closing Night Celebration
- 20 Festival vouchers good for any regular screening
- Company logo on Festival website with link to your website
- Photo Gold Pass good for two at any regular screening

PATRON SPONSOR \$5,000

- One (1) full-page Black & White ad in Anniversary Tribute Journal
- Company name on pre-screening trailer before each screening
- Company name on banners, theatre lobby signage, Festival flyers and select media ads
- 6 tickets to Opening Night Gala Awards, Screening & Reception
- 2 tickets to Closing Night Celebration
- 10 Festival vouchers good for any regular screening
- Company logo on Festival website with link to your website
- Photo Gold Pass good for two at any regular screening

BENEFACTOR SPONSOR \$2,500

- Half-page (1/2) Black & White ad in Anniversary Tribute Journal
- Company name on Festival flyers (100,000+ quantity)
- Company name listed on Festival website
- 4 tickets to Opening Night Gala Awards, Screening & Reception
- 6 Festival vouchers good for any regular screening

DONOR SPONSOR \$1,250

- Quarter-page (1/4) Black & White ad in Anniversary Tribute Journal
- 2 tickets to Opening Night Gala Awards, Screening & Reception
- 4 Festival vouchers good for any regular screening
- Company name listed on Festival website

SUPPORTER SPONSOR (INDIVIDUAL SPONSORSHIP) \$500

- 2 tickets to Opening Night Gala
- 2 Festival vouchers good for any regular screening
- Individual name listed on Festival website

GALA ATTENDEE (does not include advertising or Festival benefits)

- One ticket \$250

TRIBUTE JOURNAL ARTWORK DEADLINE: APRIL 22, 2011

- | | |
|---|--|
| <input type="checkbox"/> Full Page Color\$2,500 | <input type="checkbox"/> Full Page B/W\$2,000 |
| <input type="checkbox"/> Half Page B/W\$1,250 | <input type="checkbox"/> Quarter Page B/W\$500 |

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City: _____ State: _____ Zip: _____

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Email: _____

YES, I/we would like to pay tribute to the Honorees and support the mission of the Israel Film Festival! Enclosed is my check payable to IsraFest Foundation, Inc. for the amount of:

\$ _____ (or)

I am unable to attend but have enclosed a contribution of: \$ _____

Please charge my credit card (mark one): AMEX VISA MC DISCOVER

Card #: _____ EXP: _____

Authorized Signature: _____

PLEASE RETURN THIS FORM, YOUR CHECK AND ALL RELATED MATERIALS TO:

ISRAFEST FOUNDATION, INC.

6404 Wilshire Blvd., Suite 1030, Los Angeles, CA 90048

Tel 323.966.4166 | Fax 323.658.6346

We encourage you to email your artwork in high resolution JPEG (300 dpi) to:

Jennifer@israelfilmfestival.org

- Full page (Trim size): 8.5" W x 11" H
- Full page: (live area) 7.5" W x 10" H
- Half page: 7.5" W x 4.75" H
- Quarter Page: 3.5" W x 4.75" H

The Israel Film Festival is presented by IsraFest Foundation, Inc.,
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RSVP

OPENING NIGHT GALA | MAY 5, 2011 | THE PLAZA & PARIS THEATRE