

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Honoring **ROGER CORMAN**, 2019 IFF Lifetime Achievement Award and **AVI NIR**, 2019 IFF Visionary Award

Please Check One

PREMIER SPONSOR \$50,000

- Premier Co-Sponsor of the 33rd Israel Film Festival in Los Angeles
- Logo on Red Carpet at Opening Night Gala/Centerpiece Event
- Full screen slide with company ad displayed for 7 seconds, 2-3 times before each screening
- 2 full page color ads with preferred placement in the festival Tribute Journal
- Company logo on 12 citywide street banners throughout Los Angeles
- Company logo on festival booth, banner and flyer at the American Film Market (AFM) 2019
- Company logo on festival trade publications, media ads and name in all press releases
- Company logo on festival flyers (100,000 copies) and theater lobby signage
- 10 VIP seats (1 table) at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- Company logo on festival website with a link to your website
- 20 VIP ticket to the Opening Night Gala, Nov. 12, 2019 in Beverly Hills
- 4 tickets to Centerpiece Event | 4 tickets to Closing Night Screening on Nov. 26, 2019
- 2 VIP All-Access passes to all regular screenings (each admits two)
- 50 festival ticket vouchers, good for any regular screening

OFFICIAL SPONSOR \$25,000

- Logo on Red Carpet at Opening Night Gala/Centerpiece Event
- Full screen slide with company ad displayed for 6 seconds, 2-3 times before each screening
- 2 full page color ads with preferred placement in the festival Tribute Journal
- Company logo on 6 citywide street banners throughout Los Angeles
- Company logo on festival booth, banner and flyer at the American Film Market (AFM) 2019
- Company logo on festival trade publications, media ads and name in all press releases
- Company logo on festival flyers (100,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 8 VIP seats at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- 16 VIP ticket to the Opening Night Gala, Nov. 12, 2019 in Beverly Hills
- 4 tickets to Centerpiece Event | 4 tickets to Closing Night Screening on Nov. 26, 2019
- 2 VIP All-Access passes to all regular screenings (each admits two)
- 40 festival ticket vouchers, good for any regular screening

MAJOR SPONSOR \$10,000

- Full screen slide with company ad displayed for 5 seconds, 2-3 times before each screening
- 1 full page color ad in the festival Tribute Journal
- Company logo on festival flyers (100,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 6 VIP seats at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- 10 VIP tickets to the Opening Night Gala, Nov. 12, 2019 in Beverly Hills
- 2 tickets to Centerpiece Event | 2 tickets to Closing Night Screening on Nov. 26, 2019
- 1 VIP All-Access pass to all regular screenings (admits two)
- 30 festival ticket vouchers, good for any regular screening

PATRON SPONSOR \$5,000

- Shared screen slide (1 of 2) with Company logo displayed 2-3 times before each screening
- 1 full page color ad in festival Tribute Journal
- Company logo on festival flyers (100,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 4 VIP seats at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- 6 VIP tickets to the Opening Night Gala, Nov. 12, 2019 in Beverly Hills
- 2 tickets to Centerpiece Event | 2 tickets to Closing Night Screening on Nov. 26, 2019
- 20 festival ticket vouchers, good for any regular screening

BENEFACTOR SPONSOR \$2,500

- Shared screen slide (1 of 5) with Company logo displayed 2-3 times before each screening
- 1/2 page color ad in the festival Tribute Journal
- Company name on festival flyers (100,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 2 VIP seats at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- 4 VIP tickets to the Opening Night Gala, Nov. 12, 2019 in Beverly Hills
- 2 tickets to Centerpiece Event | 2 tickets to Closing Night Screening on Nov. 26, 2019
- 10 festival ticket vouchers, good for any regular screening

DONOR SPONSOR \$1,800

- 1/4 page color ad in the festival Tribute Journal
- Company name on festival flyers (100,000 quantity)
- Company logo on festival website with a link to your website
- 2 seats at the Sponsor Luncheon, June 13, 2019 at the Beverly Hilton, Beverly Hills
- 2 tickets to the Opening Night Screening on Nov. 12, 2019 in Beverly Hills
- 8 festival ticket vouchers, good for any regular screening

SPONSOR LUNCHEON ATTENDEE | June 13, 2019, The Beverly Hilton

- One seat \$350 Table of 10 seats \$3,500

ADVERTISING IN THE TRIBUTE JOURNAL

Festival Tribute Journals are distributed for free to all sponsors and filmgoers during the festival.

- FULL-PAGE COLOR** (Trim size): 7"W x 9.5"H + 1/18"H (Live area: 6"W x 8.5") \$2,500
- 1/2-PAGE COLOR** 6"W x 4"H \$1,500
- 1/4-PAGE COLOR** 2.75"W x 4"H \$750

ARTWORK DEADLINE:
THURSDAY, OCT 10, 2019

Please email your artwork and
logo in high-resolution CMYK PDF

(minimum 300dpi) files to: info@israelfilmfestival.org

If you have any questions regarding Sponsorship Opportunities please contact Meir Fenigstein, Founder & Executive Director:
Office: 310.247.1800 | 213.948.8800 | info@israelfilmfestival.org



SPONSORSHIP OPPORTUNITIES FORM

SPONSORSHIP OPPORTUNITIES FORM

YES, I / We would be delighted to sponsor the 33rd ISRAEL FILM FESTIVAL. Enclosed is my tax-deductible contribution payable to IsraFest Foundation, Inc. in the amount of \$ _____

NO, I / We are unable to attend but have enclosed a contribution of \$ _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____

Enclosed is my tax-deductible contribution payable to **IsraFest Foundation, Inc.**

For the amount of \$

OR Please charge my credit card (mark one) AMEX VISA MC DISCOVER

The amount of \$ Name on Card _____

Card # _____ Exp. Date _____

CVV# _____ Zip _____ Signature _____

PLEASE RETURN THIS FORM, YOUR CHECK AND ALL RELATED MATERIALS TO:

ISRAFEST FOUNDATION, INC.

324 South Beverly Drive, #424, Beverly Hills, CA 90212
 Tel: 310.247.1800 Email: info@israelfilmfestival.org

The Israel Film Festival (IsraFest Foundation, Inc.) is a 501(c)(3) non-profit organization. Tax ID #13-3137819. All contributions are tax-deductible to the full extent allowed by law.