

SPONSORSHIP AND ADVERTISING OPPORTUNITIES 35TH ISRAEL FILM FESTIVAL, LA

PREMIER SPONSOR \$50,000

- Premier Co-Sponsor of the 35th Israel Film Festival in Los Angeles
- Logo on Red Carpet at Opening Night Gala/Sponsor Luncheon
- Full screen slide with company ad displayed for 7 seconds, 2-3 times before each screening
- 2 full page color ads with preferred placement in the festival Tribute Journal
- Company logo on 12 citywide street banners throughout Los Angeles
- Company logo on festival booth, banner and flyer at the American Film Market (AFM) 2021
- Company logo on festival trade publications, media ads and name in all press releases
- Company logo on extensive social media campaign
- Company logo on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 4 VIP seats at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 20 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 4 tickets to Centerpiece Event TBA | 4 tickets to Closing Night Screening on Nov. 23, 2021
- 2 VIP All-Access passes to all regular screenings (each admits two)
- 50 festival ticket vouchers, good for any regular screening

OFFICIAL SPONSOR \$25,000

- Logo on Red Carpet at Opening Night Gala/ Sponsor Luncheon
- Full screen slide with company ad displayed for 6 seconds, 2-3 times before each screening
- 2 full page color ads with preferred placement in the festival Tribute Journal
- Company logo on 8 citywide street banners throughout Los Angeles
- Company logo on festival booth, banner and flyer at the American Film Market (AFM) 2021
- Company logo on festival trade publications, media ads and name in all press releases
- Company logo on extensive social media campaign
- Company logo on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 4 VIP seats at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 14 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 4 tickets to Centerpiece Event TBA | 4 tickets to Closing Night Screening on Nov. 23, 2021
- 2 VIP All-Access passes to all regular screenings (each admits two)
- 40 festival ticket vouchers, good for any regular screening

MAJOR SPONSOR \$10,000

- Full screen slide with company ad displayed for 4 seconds, 2-3 times before each screening
- 1 full page color ad in the festival Tribute Journal
- Company logo on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- Company logo on extensive social media campaign
- 2 VIP seats at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 8 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 2 tickets to Centerpiece Event TBA | 2 tickets to Closing Night Screening on Nov. 23, 2021
- 1 VIP All-Access pass to all regular screenings (admits two)
- 30 festival ticket vouchers, good for any regular screening

PATRON SPONSOR \$5,000

- Shared screen slide (1 of 2) with Company logo displayed 2-3 times before each screening
- 1 full page color ad in the festival Tribute Journal
- Company logo on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 2 VIP seats at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 6 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 2 tickets to Centerpiece Event | 2 tickets to Closing Night Screening on Nov. 23, 2021
- 20 festival ticket vouchers, good for any regular screening

BENEFACTOR SPONSOR \$2,500

- Shared screen slide (1 of 4) with Company logo displayed 2-3 times before each screening
- 1/2 page color ad in the festival Tribute Journal
- Company name on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 2 VIP seats at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 4 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 2 tickets to Centerpiece Event | 2 tickets to Closing Night Screening on Nov. 23, 2021
- 14 festival ticket vouchers, good for any regular screening

DONOR SPONSOR \$1,800

- Company / name displayed 2-3 times before each screening
- 1/4 page color ad in the festival Tribute Journal
- Company name on festival flyers (50,000 copies) and theater lobby signage
- Company logo on festival website with a link to your website
- 1 VIP seat at the Sponsor Luncheon, November 9, 2021 at the Four Seasons Hotel
- 2 VIP tickets to the Opening Night Gala, Nov. 11, 2021 at Saban Theater, Beverly Hills
- 2 tickets to Centerpiece Event
- 10 festival ticket vouchers, good for any regular screening

ADVERTISING IN THE TRIBUTE JOURNAL

Festival Tribute Journals are distributed for free to all sponsors and filmgoers during the festival.

- ☐ **FULL-PAGE COLOR** (Trim size): 7"W x 9.5"H x 1/18"H (Live area: 6"W x 8.5") \$2,500
- ☐ **1/2-PAGE COLOR** 6"W x 4"H \$1,500
- ☐ **1/4-PAGE COLOR** 2.75"W x 4"H \$750

ARTWORK DEADLINE:
MON, OCT 11th 2021

Please email your artwork and
logo in high-resolution CMYK PDF

(minimum 300dpi) files to: info@israelfilmfestival.org

If you have any questions regarding Sponsorship Opportunities
contact **Meir Fenigstein**, Founder & Exe. Director: 310.247.1800
| 213.948.8800 | IL: 052.245.0303 | Meir@israelfilmfestival.org

*Note: opportunities are for cash sponsors only. Please contact us to discuss opportunities for in-kind sponsors.